### **Latrobe Valley Authority, Australia – Statement of Direction**

#### Vision

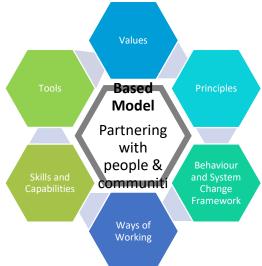
A strong future for the Latrobe Valley and Gippsland Region

### **Purpose**

To be a catalyst for place based transition, transformation and long term sustainable prosperity



#### Place based model



## Integrated actions to advance regional strengths

- Enable collaborative networks with shared intent through multi-level governance and leadership
- Identify and advance areas of competitive advantage
- Partner to develop knowledge and skills that align with regional strengths
- Facilitate the development and activation of places, spaces and people



#### **Outcomes**

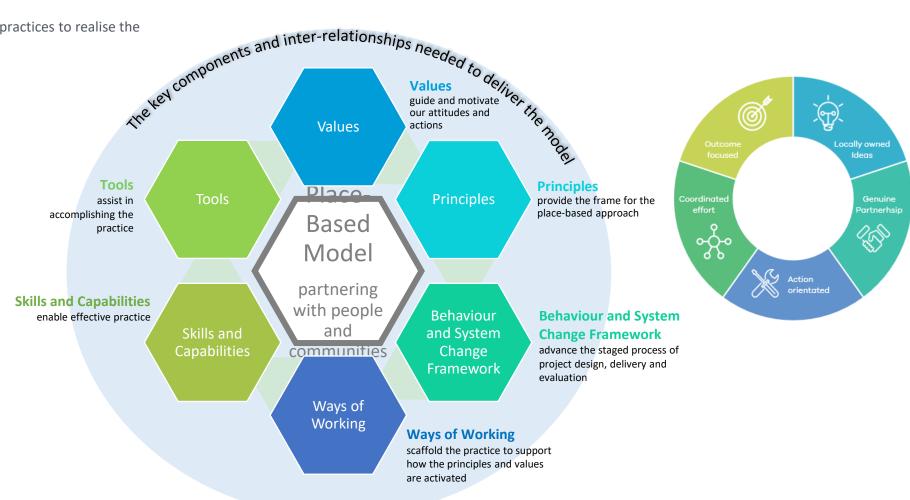
- Everyone has the opportunity to contribute to and share in Gippsland's prosperity
- Gippsland is innovative, competitive, adaptive and diverse for the benefit of all
- Gippsland's natural and built environment is sustainable, safe and attractive
- Gippsland communities are connected, active and vibrant

## A model to support the implementation of LVA's place-based approach

#### How

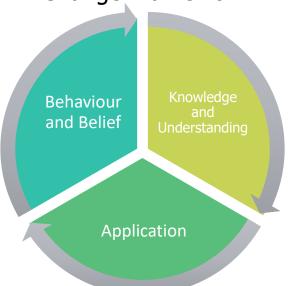
• identifies the key components and the inter-relationships to deliver a place-based approach

provides how we operationalise the practices to realise the why and what (get it done)



# To be a catalyst for place based transition, transformation and long term sustainable prosperity

Developing Theory of Actions around Behaviour and System Change Framework



Focusing on fours integrated actions



#### **INTEGRATED ACTIONS**



Enable collaborative networks with shared intent through multi-level governance & leadership



Identify and advance areas of competitive advantage



Partner to develop knowledge and skills that align with regional strengths



Facilitate the development and activation of places, spaces and people

to advance the regional strengths









Energy

Tourism Food and Health and Wellbeing Fibre

Measuring the change across six impact domains



# **Conditions for System Transformation**

